

FOR IMMEDIATE RELEASE

Wednesday, June 3, 2009

SFM Foundation Distributes \$15,000 in Academic Scholarships and an Additional \$5,000 for Summer Internships

MOUNT LAUREL, N.J. – The SFM Foundation, established by the Society for Foodservice Management (SFM), is pleased to award \$15,000 in academic scholarships to two high school seniors in 2009. The Foundation will also provide an additional \$5,000 to fund summer internships.

Jay M. Cousin, 17, of Chesapeake, Va., is the recipient of a \$10,000 scholarship. A senior at Grassfield High School, Cousin was accepted into Johnson & Wales University Culinary Arts and Business Management program.

Jesse R. Orrill, 17, of Flagstaff, Ariz., is the recipient of a \$5,000 scholarship. A senior at Flagstaff High School, Orrill was accepted into Johnson & Wales University Culinary Arts program.

“The SFM Undergraduate Merit Scholarship Program encourages leadership and raises awareness within this growing industry,” remarked Scott A. Siers, Chair of the SFM Foundation Board of Directors. “We are thrilled to be able to offer this program year after year in the hopes of relieving a small portion of the burden of college tuition while rewarding academic excellence.”

In addition to the \$15,000 in scholarships, the SFM Foundation is also providing \$5,000 to fund summer internships for six C-Cap students (Careers through Culinary Arts Program, Inc.). The \$5,000 was matched by C-Cap for a total of \$10,000 awarded.

The Foundation offers scholarships to students that have gained acceptance into a full-time restaurant/foodservice-related post-secondary program. The awards are based on the following criteria: strong desire in on-site foodservice, grade point average, work experience, letter of recommendation, and written essay. In addition to the scholarships, the Foundation offers grants to colleges and universities that offer, or are interested in offering, an on-site foodservice course.

The Scholarship Program was instituted in 1998 by the SFM’s School-to-Career Committee which was founded by Ruediger Flik, founder and retired chief executive officer of FLIK, with the hope of making more students aware of the onsite foodservice industry. To date, 49 scholarships have been awarded and interest in the program continues to grow.

Launched in 2007, the SFM Foundation is a nonprofit organization that supports higher education through scholarships and student outreach programs. The Foundation is committed to the growth and advancement of the foodservice industry by supporting the education of students interested in a career within onsite foodservice.

The Society for Foodservice Management (SFM) is the preeminent national association serving the needs and interests of executives in the on-site foodservice industry. Its principal role is to enhance the ability of its members to achieve career and business objectives in an ethical, responsible and professional climate. For more information about SFM and the Foundation, please visit www.sfm-online.org.

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