



TRUST BUILDERS and TRUST BUSTERS: How to Promote Trust Within Your Organization *presented by: Kristen Armstrong, Armstrong Consulting*

There is one attribute that, if developed and leveraged, has the potential to create unparalleled success in every dimension of life and which, if removed, will destroy the most powerful government, the most successful business or thriving economy, the strongest individual, the most cohesive team, and the best of relationships. That one attribute is **trust**.

Trust, as we know, can take a long while to build and a moment to destroy. In this webinar, we will look at the importance of trust in our professional lives, how to build it, how to destroy it, and how to foster it in teams and partnerships and throughout companies.

Join us as we explore opportunities to build high-trust behaviors into our daily work lives. And come with your queries and concerns regarding trust issues. This is our time together to roll up our sleeves and deal with real issues of trust. (To that end, Kristen invites participants to email her before the webinar with trust related questions and concerns that they'd like to hear addressed at kristen@kristenarmstrong.com.)

WHEN: Tuesday – March 6, 2007
4:00 - 5:00 p.m. EDT (3:00 CDT, 2:00 MDT, 1:00 PDT)

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Cost: Free to SFM members *
\$25 per line for non-members

** All participants must register in order to receive dial-in instructions.
Registration deadline is Monday, March 5 at 5:00 pm ET.*

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